

## ORDER



## Orders

**Order / Rev:** 169426  
**Alt Order #:** 06378053  
**Product Desc:** OBAMA 4 PRES:SKED A  
**Estimate:** 2058  
**Flight Dates:** 11/01/12 - 11/06/12  
**Original Date / Rev:** 10/16/12 / 10/16/12  
**Order Type:** GENERAL

## WDJT-TV-LP

**Primary AE:** Matthew Norten  
**Sales Office:** HDC  
**Sales Region:** NAT

## Agency

**Name:** GMMB Greer Margolis Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

## Advertiser

**Name:** Poli/Obama for President  
**Demographic:** A35+  
**Product Codes:** PL Candidate  
**Priority:** P-1  
**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	97	\$92,605.00	\$78,714.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	97	\$92,605.00	\$78,714.25	0.00
<b>Totals</b>	<b>97</b>	<b>\$92,605.00</b>	<b>\$78,714.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Norten			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV-LP	20%	\$92,605.00
Market	100%	\$463,025.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	1%	\$4,630.25
WISN	29%	\$134,277.25
WITI	32%	\$148,168.00
WMLW-	1%	\$4,630.25
WPXE	0%	\$0.00
WTMJ	16%	\$74,084.00
WVTV	1%	\$4,630.25
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDJT	11/01/12	11/02/12	Morning News M-F 5a - 6a	CM	5a - 6a	---TF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
				M-F 5a - 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		3				\$50.00		0.00			
E 2	WDJT	11/05/12	11/06/12	Morning News M-F 5a - 6a	CM	5a - 6a	MT-----	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
				M-F 5a - 6a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		3				\$50.00		0.00			

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 Estimate: 2058  
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	WDJT	11/01/12	11/02/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a ---TF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		3		\$50.00			0.00			
E 4	WDJT	11/05/12	11/06/12	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a MT-----	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		3		\$50.00			0.00			
E 5	WDJT	11/01/12	11/02/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a ---TF--	:30	3	\$50.00	P-2	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		3		\$50.00			0.00			
E 6	WDJT	11/05/12	11/06/12	CBS Mning Nws M-F 7-9a CBS This Morning M-F 7a-9a	CM	7a-9a MT-----	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$50.00			0.00			
E 7	WDJT	11/04/12	11/04/12	CBS Sunday Morning CBS Sunday Morning	CM	8a-930a -----2	:30	2	\$750.00	P-2	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2		2		\$750.00			0.00			
E 8	WDJT	11/04/12	11/04/12	Sun 1030a-11a Green and Gold Game Day Live	CM	1030a-11a -----1	:30	1	\$100.00	LUR	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----1		1		\$100.00			0.00			
E 9	WDJT	11/01/12	11/02/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a ---TF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$200.00			0.00			
E 10	WDJT	11/05/12	11/06/12	Let's Make a Deal 9a-10a Let's Make a Deal 9a-10a	CM	858a-10a MT-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$200.00			0.00			
E 11	WDJT	11/01/12	11/02/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a ---TF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$350.00			0.00			
E 12	WDJT	11/05/12	11/06/12	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a MT-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$350.00			0.00			
E 13	WDJT	11/01/12	11/02/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p ---TF--	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$350.00			0.00			
E 14	WDJT	11/05/12	11/06/12	Y&R 11a-12p The Young & the Restless 11a-	CM	11a - 12p MT-----	:30	2	\$350.00	P-2	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$350.00			0.00			
E 15	WDJT	11/01/12	11/02/12	News at Noon News at Noon	CM	12p-1230p ---TF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$150.00			0.00			
E 16	WDJT	11/05/12	11/06/12	News at Noon News at Noon	CM	12p-1230p MT-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$150.00			0.00			
E 17	WDJT	11/01/12	11/02/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ---TF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		2		\$200.00			0.00			

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WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 17	WDJT	11/01/12	11/02/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p ---TF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$200.00			0.00			
E 18	WDJT	11/05/12	11/06/12	CBS Block 1230p-2p CBS Block 1230p-2p	CM	1230p-2p MT-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$200.00			0.00			
E 19	WDJT	11/01/12	11/02/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p ---TF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$150.00			0.00			
E 20	WDJT	11/05/12	11/06/12	Doctor 2p-3p Doctors 2p-3p	CM	2p-3p MT-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	MT-----		1		\$150.00			0.00			
E 21	WDJT	11/01/12	11/02/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p ---TF--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$150.00			0.00			
E 22	WDJT	11/05/12	11/05/12	3p-4p (eff 9/10/12) Jeff Probst	CM	3p-4p 1-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$150.00			0.00			
E 23	WDJT	11/01/12	11/02/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p ---TF--	:30	2	\$300.00	P-2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$300.00			0.00			
E 24	WDJT	11/05/12	11/05/12	Dr. Phil 4p-5p Dr. Phil 4p-5p	CM	4p-5p 1-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$300.00			0.00			
E 25	WDJT	11/01/12	11/04/12	M-F 5pm News M-F 5pm News	CM	5p-530p ---TF--	:30	4	\$500.00	P-1	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		4		\$500.00			0.00			
E 26	WDJT	11/01/12	11/02/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p ---TF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$1,500.00			0.00			
E 27	WDJT	11/05/12	11/05/12	Jeopardy 6p-630p 6p-630p/Jeopardy	CM	M-F 6p-630p 1-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$1,500.00			0.00			
E 28	WDJT	11/01/12	11/02/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p ---TF--	:30	2	\$1,500.00	P-1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	---TF--		2		\$1,500.00			0.00			
E 29	WDJT	11/05/12	11/05/12	Wheel of Fortune 630p-7p 630p-7p/Wheel	CM	M-F 630p-7p 1-----	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$1,500.00			0.00			
E 30	WDJT	11/03/12	11/03/12	Sat 6p-7p Jep/Wheel Sat 6p-7p Jep/Wheel	CM	Sat 6-7p -----2-	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----2-		2		\$250.00			0.00			
E 31	WDJT	11/05/12	11/05/12	Mo 7p - 8p How I Met/Partners	CM	Mo 7pm - 8pm 1-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 11/05/12	11/11/12	1-----		1		\$6,000.00			0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 31	WDJT	11/05/12	11/05/12	Mo 7p - 8p How I Met/Partners	CM	Mo 7pm - 8pm 1-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1		\$6,000.00	0.00					
E 32	WDJT	11/05/12	11/05/12	Mo 8p - 9p 2 Broke Girls/Mike & Molly	CM	Mo 8p - 9p 1-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1		\$6,000.00	0.00					
E 33	WDJT	11/05/12	11/05/12	Mo 9p - 10p Hawaii Five-O	CM	Mo 9p - 10p 1-----	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1		\$6,000.00	0.00					
E 34	WDJT	11/01/12	11/01/12	Th 7p - 8p Big Bang/Two and Half Men	CM	Th 7p - 8p ---1---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---1---		1		\$3,000.00	0.00					
E 35	WDJT	11/01/12	11/01/12	Th 8p - 9p Person of Interest	CM	Th 8p - 9p ---1---	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---1---		1		\$3,000.00	0.00					
E 36	WDJT	11/01/12	11/01/12	Th 9p - 10p Elementary	CM	Th 9p - 10p ---1---	:30	1	\$5,000.00	P-1	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---1---		1		\$5,000.00	0.00					
E 37	WDJT	11/02/12	11/02/12	Fr 7p - 8p Undercover Boss	CM	Fri 7p - 8p ----1--	:30	1	\$600.00	LUR	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----1--		1		\$600.00	0.00					
E 38	WDJT	11/02/12	11/02/12	Fr 8p - 9p CSI: New York	CM	8p - 9p ----1--	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----1--		1		\$1,500.00	0.00					
E 39	WDJT	11/02/12	11/02/12	Fr 9p - 10p Blue Bloods	CM	9p - 10p ----1--	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	----1--		1		\$6,000.00	0.00					
E 40	WDJT	11/03/12	11/03/12	SEC Prime Game SEC Prime Game 7p-10p	SPRT	7p-10p -----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1-		1		\$500.00	0.00					
E 41	WDJT	11/03/12	11/03/12	Sa 8p - 9p Crimetime Saturday	CM	8p - 9p -----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1-		1		\$500.00	0.00					
E 42	WDJT	11/03/12	11/03/12	Sa 9p - 10p 48 Hours	CM	9p - 10p -----1-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1-		1		\$500.00	0.00					
E 43	WDJT	11/04/12	11/04/12	Su 6p - 7p 60 Minutes	CM	6p - 7p -----1	:30	1	\$6,000.00	P-1	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1		\$6,000.00	0.00					
E 44	WDJT	11/04/12	11/04/12	Su 7p - 8p The Amazing Race	CM	7p - 8p -----1	:30	1	\$2,600.00	P-2	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1		\$2,600.00	0.00					
E 45	WDJT	11/04/12	11/04/12	Su 8p - 9p The Good Wife	CM	8p-9p -----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 169426  
 Alt Order #: 06378053  
 Flight Dates: 11/01/12 - 11/06/12

Advertiser: Poli/Obama for President  
 Product Desc: OBAMA 4 PRES:SKED A  
 Estimate: 2058  
 WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 45	WDJT	11/04/12	11/04/12	Su 8p - 9p The Good Wife	CM	8p-9p	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1			\$2,500.00	0.00					
E 46	WDJT	11/04/12	11/04/12	Su 9p - 10p Mentalist	CM	9p-10p	-----1	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1			\$2,500.00	0.00					
E 47	WDJT	11/01/12	11/04/12	M-F Late News M-F Late News	CM	10p-1035p	---TF--	:30	4	\$800.00	P-2	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		4			\$800.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WDJT	10/29/12-11/04/12	M-F Late News		10p-1035p	---ThF----	:30		<del>(\$800.00)</del>		0.00	NM		
				See MG 47.5,47.6											
	4	WDJT	10/29/12-11/04/12	M-F Late News		10p-1035p	---ThF----	:30		<del>(\$800.00)</del>		0.00	NM		
				See MG 47.5,47.6											
	5	WDJT	10/29/12-11/04/12	Sat Late News		10p-1035p	-----Sa--	:30		\$800.00		0.00	NM		
				Ⓜ MG for 47.4,47.3											
	6	WDJT	10/29/12-11/04/12	Sun Late News		10p-1035p	-----Su	:30		\$800.00		0.00	NM		
				Ⓜ MG for 47.4,47.3											
E 48	WDJT	11/01/12	11/02/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	---TF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		2			\$200.00	0.00					
E 49	WDJT	11/05/12	11/05/12	Letterman 1035p-1135p Letterman 1035p-1135p	CM	1035p-1135p	1-----	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1			\$200.00	0.00					
E 50	WDJT	11/01/12	11/02/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a	---TF--	:30	2	\$25.00	LUR	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	---TF--		2			\$25.00	0.00					
E 51	WDJT	11/05/12	11/05/12	Late Late 1135p-1235a Late Late 1135p-1235a	CM	1135p-1235a	1-----	:30	1	\$25.00	LUR	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 11/05/12	11/11/12	1-----		1			\$25.00	0.00					
E 52	WDJT	11/03/12	11/03/12	Sat 1035p-1135p The Closer	CM	1035p-1135p	-----1-	:30	1	\$70.00	LUR	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1-		1			\$70.00	0.00					
E 53	WDJT	11/03/12	11/03/12	Sat 1135p-1235a The Closer	CM	1135p-1235x	-----1-	:30	1	\$60.00	LUR	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1-		1			\$60.00	0.00					
E 54	WDJT	11/04/12	11/04/12	1105p-1205a Castle	CM	1105p-1205a	-----1	:30	1	\$50.00	LUR	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1			\$50.00	0.00					
E 55	WDJT	11/04/12	11/04/12	NFL Today NFL Today	CM	NFL Today	-----1	:30	1	\$400.00	LUR	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----1		1			\$400.00	0.00					
E 56	WDJT	11/04/12	11/04/12	NFL Early Game Regular NFL Early Game	CM	NFL Early Game	-----3	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/29/12	11/04/12	-----3		3			\$2,000.00	0.00					
E 57	WDJT	11/04/12	11/04/12	NFL Late Game Regular NFL Late Game Regular	CM	NFL Late Game Regular	-----3	:30	3	\$3,000.00	P-2	0.00	NM	3	\$9,000.00

WDJT-TV-LP

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NFL Late Game Regular Season														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-----3	3	\$3,000.00	0.00							
E 58	WDJT	11/03/12	11/03/12	SEC Afternoon Game	CM	Fri 130p-5p/Sat 11-----3-	:30	3	\$250.00	LUR	0.00	NM	3	\$750.00
				SEC Afternoon Game		(2:00 PM-5:00 PM)								
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>							
		Week: 10/29/12	11/04/12	-----3-	3	\$250.00	0.00							
												Totals	97	\$92,605.00